

MARSHALL SKILLS ACADEMY COOKIE POLICY

This website cookie policy applies to the website www.marshallskillsacademy.com

Introduction

This page sets out the cookie policy of Marshall Skills Academy and explains how we use cookies on our website. By using our website, you acknowledge your acceptance of the provisions in our cookie policy.

We may amend our cookie policy periodically and all changes will be made on this page. The changes will take effect once they have been posted on the website. Therefore, you should review these terms on a regular basis.

By continuing to use the website after the posting of such changes, you will be deemed to have accepted those changes.

Use of cookies

A cookie is a small text file which is placed onto your computer (or another electronic device) when you access our website. We may use cookies on this website to:

- Identify you whenever you visit this website (this speeds up your access to the site as you do not have to log on each time).
- Carry out research and statistical analysis to help improve our content and to help us better understand our visitor and customer requirements and interests.
- Make your online experience more efficient and enjoyable.

The information we obtain from our use of cookies will not usually contain your personal data. Although we may obtain information about your computer or other electronic device such as your IP address, your browser and/or other internet log information. In certain circumstances, we may collect personal information about you, but only where you voluntarily provide it (e.g. by completing an online form).

In most cases, we will need your consent to use cookies on this website. The exception is where the cookie is essential for us to provide you with a service you have requested.

The table below is designed to provide more information about the cookies we use and why:

Cookie	Description
_ga	Google analytics cookie, used to distinguish users and has an expiration of 2 years https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
_gat	Google Analytics cookie, used to throttle request rate and has an expiration of 10 minutes https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
_gid	Google analytics cookie, used to distinguish user expires after 24 hours https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage

Brower Settings

You may refuse to accept cookies by activating the setting on your browser that allows you to block the setting of all or some cookies. However, if you decide to block cookies on your browser, you may be unable to access all or parts of the website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon as you visit the website.

Contacts

If you want to contact us with any questions, comments or complaints about how we collect, use or retain cookies, please contact us at: DataPrivacyManager@MarshallADG.com

(Cookie Statement dated Jan 2020)